Special Class:
Continental Automotive Seminar

- Tuesday, Jan 17, 2017
- 2-3 pm, 3540 Engineering Bldg.
- **Speaker**: Guner Sarioglu,
  - Head of Engineering for North America, ADAS Business Unit, Continental Automotive Systems
- **Topic**: Engineering Challenges for Automated Driving
- **Overview**: Presentation and dialogue regarding the time to market for ADAS and Automated Driving components and systems, including complexity of functions and software, testing, validation and integration into vehicles.

Writing Assignment for Seminar

1-page writeup with the following contents:

- Brief summary of seminar
- Three key “take home messages”
- Your reaction to the points made in the seminar:
  - Weaknesses:
  - Strengths: