Beta Presentation
AMPED

The Capstone Experience

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Project Overview

• AMPED provides podcast producers an additional source of revenue by producing Amazon Affiliate links for products related to their content
• Provides web application dashboard for podcast producers
• Provides an integrated audio player for podcast listeners, where products are displayed
System Architecture

The Capstone Experience

Team Amazon Beta Presentation
AMPED Dashboard

Plant Money
The economy, explained, with stories and surprises. Imagine you could call up a friend and say, “Meet me at the bar and tell me what’s going on with the economy.” Now imagine that’s actually a fun evening. That’s what we’re going for at Planet Money. People seem to like it.

<table>
<thead>
<tr>
<th>Title</th>
<th>Length</th>
<th>Status</th>
<th>Updated Time</th>
<th>Actions</th>
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<tr>
<td>What America Sells To The World</td>
<td>2:45 mins</td>
<td>Completed</td>
<td>2018-02-20 01:15:25</td>
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<tr>
<td>Episode 821: The Other Davos</td>
<td>63:39 mins</td>
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<td>16:36 mins</td>
<td>Transcribing</td>
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Playing
What America Sells To The World

U.S. exports include airplanes, education and lots of blood.
Product Detail Page
Podcast Library

- What America Sells To The World
  - Fresh Air
  - 2018-02-20 00:26

- Episode 821: The Other Davos
  - On Point
  - 2018-02-20 00:26

- Janet Yellen’s Mystery Story
  - From Scratch
  - 2018-02-20 00:26

- Weed GDP
  - Car Talk
  - 2018-02-20 00:26

- The Black Car Fund
  - World Cafe Words and Music from WXPN
  - 2018-02-20 00:26

- Episode 820: P Is For Phosphorus
  - Bullseye with Jesse Thorn
  - 2018-02-20 00:26

- Amazon, IPOs And The Queen Of The Demonweb Pits
  - Piano Jazz Shorts
  - 2018-02-20 00:26

- A Mafia Story With a Twist
  - On Point
  - 2018-02-20 00:26

- Amazon, IPOs And The Queen Of The Demonweb Pits
  - Bullseye with Jesse Thorn
  - 2018-02-20 00:26
Product Display

Check the following products to support your favorite podcast

FIRE TV STICK WITH ALEXA VOICE REMOTE
$39.99
What’s Left to Do?

• Mobile App Notifications
• End-User Testing
• Refine User Experience
  • Intuitive Navigation
  • Product Display Timing/Transitions
• Modify Search
  • Supplemental NLP Libraries
  • Seed Database With Top Performing Products
Questions?