02/22: Design Day Booklet
Team Project Page Feedback

The Capstone Experience

Dr. Wayne Dyksen
Department of Computer Science and Engineering
Michigan State University
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Team Accenture Design Day Booklet Page Feedback
Team Accenture Artwork Feedback
Original Artwork

Feedback

• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.
• Your top artwork is boring, full of whitespace. You really don’t have anything more interesting?
• Your artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.
• I enlarged your artwork and repositioned it.
• Leave things size-wise and positioned as they are unless you want to submit a new piece for the top artwork.
Team Accenture Artwork Feedback

Original Artwork

Modified Artwork
Team Amazon Design Day Booklet Page Feedback
Team Amazon Artwork Feedback

Original Artwork

Feedback

• Your artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.

• I’ve enlarged all of your artwork pieces and repositioned them. Leave them as they are.
Team Aptiv Design Day Booklet Page Feedback

• The last paragraph of your project description should contain a few sentences of technical information. I added some. Fix what I wrote.
• @Wei: I asked you to look at your hometown a number of times, weeks ago. You just now noticed that “China” was missing?
Team Aptiv Artwork Feedback

Original Artwork

Feedback

• Your artwork is good.
• I’ve resized and repositioned it a bit.
Team Aptiv Artwork Feedback
Original Artwork

Modified Artwork
Team Auto-Owners Design Day Booklet Page Feedback
Team Auto-Owners Artwork Feedback

Original Artwork

Feedback

• Your top artwork is boring. It has too much whitespace. You don’t have anything more interesting with less whitespace?

• Your lower artwork is boring too. You don’t have anything more interesting than a door?

• Add a photo of someone wearing and using the Oculus Rift. Make sure the person you photograph is dressed appropriately for Auto-Owners.
Team Auto-Owners Artwork Feedback

Original Artwork

Modified Artwork
Team Dow Artwork Feedback
Original Artwork

**Feedback**

- Your artwork is confusing. It’s hard to see what’s what. Replace one with a side view of an entire tank car.
- Add a photo of someone wearing the Vivie and using the simulator.
Team Dow Artwork Feedback
Original Artwork

Modified Artwork
Team DRIVEN-4 Design Day Booklet Page Feedback
Team DRIVEN-4 Artwork Feedback

Original Artwork

Feedback

• There’s too much whitespace around your artwork. Create and include another screenshot. (For illustration purposes, I just duplicated your top piece of artwork.)
• The graph on your Sleep Analysis screenshot has no labels, which makes it meaningless. Make the graph more interesting and recapture it.
• The aspect ratio of your iPhone artwork seems wrong. It looks to skinny. Make sure it’s correct.
• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.
Team DRIVEN-4 Artwork Feedback

Original Artwork

Modified Artwork
Team GM Design Day Booklet Page Feedback

• You clearly did not use the Windows version of Word to edit your project page template. You apparently used another editor and then copy-and-pasted the text into the template textbox. The resulting paragraph style was incorrect.

• @Matthew: I asked you to look at your hometown a number of times, weeks ago. You just now noticed that your hometown was listed as “East Lansing” instead of “Okemos”? 
Team GM Artwork Feedback

Original Artwork

Feedback

• Your artwork is good.
• I’ve resized and repositioned it.
Team Herman Miller Design Day Booklet Page Feedback

- Email me the email addresses of Michael Blum and Diana Glattly, please.
Team Herman Miller Artwork Feedback

Original Artwork

Feedback

• Your artwork is good.
• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.
Team Meijer Design Day Booklet Page Feedback
Team Meijer Artwork Feedback

Original Artwork

Feedback

• Your artwork is good.
• I resized it and repositioned it.
Team Meijer Artwork Feedback
Original Artwork

Modified Artwork
Team Michigan State University Design Day Booklet Page Feedback

- You clearly did not use the Windows version of Word to edit your project page template. You apparently used another editor and then copy-and-pasted the text into the template textbox. The resulting paragraph style was incorrect.
• Your artwork is good with one exception.
• The label above your left iPhone image reads “Dummy Class.” Is this a class for dummies? Fix this. Use something like “CSE232.”
• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.
Team Michigan State University Artwork Feedback

Original Artwork

Modified Artwork
Team Mozilla Design Day Booklet Page Feedback
Team Mozilla Artwork Feedback
Original Artwork

Feedback

- Your artwork is excellent.
- I resized and repositioned things slightly.
Team Mozilla Artwork Feedback

Original Artwork

Modified Artwork

Volunteer with Mozilla!

10,554

active Mozillans worldwide

41

upcoming events around the

world and coding, every

87

language and learning, on every

Adding More Buttons to the Raw Text

The Capstone Experience

Design Day Booklet Content Feedback
Did you proofread your page?

- Your first sentence contains a glaring typo, “Founded in 1937, Michigan State University Financial Credit Union…”
- “If a member cannot afford a laptop…”
- “In addition, the Apple and Android apps and the Facebook Messenger…”

You clearly did not use the Windows version of Word to edit your project page template. You apparently used another editor and then copy-and-pasted the text into the template textbox. The resulting paragraph style was incorrect.
Team MSUFCU Artwork Feedback

Original Artwork

Feedback

• The rotated Android images look jagged. Is this caused by the software you use to rotate them? Redo them without rotation.
• The text on the web app is unreadable. Redo this without the laptop image.
• Swap the upper and lower images.
Team MSUFCU Artwork Feedback

Original Artwork

Modified Artwork

The Capstone Experience

Design Day Booklet Content Feedback
Team Phoenix Group Artwork Feedback

Original Artwork

Feedback

• Your artwork is excellent.
• I resized and repositioned things slightly.
Team Phoenix Group Artwork Feedback

Original Artwork

Modified Artwork
You clearly did not use the Windows version of Word to edit your project page template. You apparently used another editor and then copy-and-pasted the text into the template textbox. The resulting paragraph style was incorrect.

Didn’t you notice that there was no city and state under Brad’s name?
Team Proofpoint Artwork Feedback

Original Artwork

Feedback

• Your artwork is excellent.
• I resized and repositioned things slightly.
Team Proofpoint Artwork Feedback

Original Artwork

Modified Artwork
Team Quicken Loans Design Day Booklet Page Feedback

• Good catch re Jason Ley’s name. Thanks.
Team Quicken Loans Artwork Feedback
Original Artwork

Feedback

• Your artwork is excellent.
• I resized and repositioned things slightly.
Team Quicken Loans Artwork Feedback
Original Artwork

Modified Artwork
Team Rook Design Day Booklet Page Feedback
Team Rook Artwork Feedback
Original Artwork

Feedback

• Your artwork is excellent.
• IMHO, your top artwork is more interesting than your bottom artwork, so I swapped them. Make sure that you renumber them.
• I resized and repositioned things.
Team Rook Artwork Feedback
Original Artwork

Modified Artwork
• The directions clearly say not to add blank lines between the paragraphs.
• @Aleks: I asked you to look at your hometown a number of times, weeks ago. Why did your hometown suddenly change?
• @Denis: I asked you to look at your hometown a number of times, weeks ago. Why did your hometown suddenly change?
• @Nino: You didn’t notice that “Michigan” was repeated in your hometown? “Macomb Michigan, Michigan”
Team SpartanNash Artwork Feedback

Original Artwork

Feedback

• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.

• I resized and repositioned things.
Team SpartanNash Artwork Feedback

Original Artwork

Modified Artwork
The last paragraph of your project description should contain a few sentences of technical information. I added some. Fix what I wrote.
Team Spectrum Health Artwork Feedback

Original Artwork

Feedback

- Your artwork is good.
- Since we read left to right, swap the two mobile artworks. A user scans the waypoint before the directional arrow appears. Make sure that you renumber of the files.
- I resized and repositioned things.
Team Spectrum Health Artwork Feedback

Original Artwork

Modified Artwork
@Xiaoyu: I asked you to look at your hometown a number of times, weeks ago. You just now noticed that yours was incorrect?
Team Symantec Artwork Feedback

Original Artwork

Feedback

• Your artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.

• Your artwork is numbered incorrectly. It is supposed to be numbered top to bottom, left to right. I renamed them. Fix this.

• I resized and repositioned things.
Team TechSmith Design Day Booklet Page Feedback
Team TechSmith Artwork Feedback

Original Artwork

Feedback

• Your artwork is excellent
• I resized and repositioned things.
Team TechSmith Artwork Feedback

Original Artwork

Modified Artwork
Team Union Pacific Artwork Feedback

Original Artwork

Feedback

• Your artwork is ok
• I swapped the Echo and the iPhone. The way you had it, the blue balloons were pointing at the iPhone so it looked like the iPhone was talking to the Echo. Make sure that you renumber the files correctly.
• I resized and repositioned things.
Team Union Pacific Artwork Feedback

Original Artwork

Modified Artwork
Team Urban Science Design Day Booklet Page Feedback

• The last paragraph of your project description should contain a few sentences of technical information. I added some. Fix what I wrote.
Team Urban Science Artwork Feedback
Original Artwork

Feedback

- Your artwork is okay.
- Include a picture of the X-Ar. You can grab the one on your project page on our website. Get a high resolution version from the folks at X-Ar.
- Make sure you number the files correctly.
- I added a picture of the X-Ar and resized and repositioned things.
Team Urban Science Artwork Feedback

Original Artwork

Modified Artwork
Team USAA Design Day Booklet Page Feedback
Team USAA Artwork Feedback
Original Artwork

Feedback

• Your artwork is rather white. Is this the styling that USAA wants?

• Since we read left to right, top to bottom, I swapped your artwork. A user would fill out the questionnaire first and then get the quote. Make sure that you renumber of the artwork files appropriately.

• The questionnaire artwork appears to be cutoff at the bottom. Fix this. You have lots of vertical whitespace below.
Team USAA Artwork Feedback
Original Artwork

Modified Artwork
Team Yello Design Day Booklet Page Feedback
Team Yello Artwork Feedback
Original Artwork

Feedback

• Your project is about sentiment and emotion analysis, yet your artwork does NOT show any results related to sentiment or emotion analysis. Fix this. Get some new artwork showing output.

• Arrange your new artwork similar to the way that I’ve arranged your current artwork.

Add something that shows results of analysis.
Team Yello Artwork Feedback
Original Artwork

Modified Artwork

Add something that shows results of analysis.