Beta Presentation
MyMeijer: Crowdsourcing Shopping
The Capstone Experience

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Project Overview

• Improve customer shopping experience with quick reporting of out-of-stock items and spills
• Allow employees to efficiently solve reports
• Allow store managers to view filtered report statistics and see frequently out-of-stock items
System Architecture
Consumer Application

MyMeijer

East Lansing
Report

OUT OF STOCK
OTHER

You've assisted with 0 issues!

My Reports
Scotch Magic Tape
Deleted
Four Pocket Folder
In Progress
Pastel Eraser
In Progress
College Ruled Notebook
Deleted
Spill water
Deleted
Spilled water
New

Report Incident

Location and Report Type
Aisle 2 Spill

Description
Spilled liquid

SUBMIT

Scan Out of Stock Item

The Capstone Experience

Team Meijer Beta Presentation
Employee Application

- Out of Stock - Aisle 5
  - New
  - Scotch Magic Tape

- Out of Stock - Aisle 5
  - New
  - College Ruled Notebook

- Out of Stock - Aisle 1
  - In Progress
  - Four Pocket Folder

- Out of Stock - Aisle 1
  - In Progress
  - Pentel Eraser

- Spill - Aisle 1
  - In Progress
  - Spilled beer on aisle one.

- Out of Stock - Aisle 5
  - New
  - Scotch Magic Tape

- Out of Stock - Aisle 5
  - In Progress
  - Four Pocket Folder

- Out of Stock - Aisle 1
  - In Progress
  - Pentel Eraser

- Spill - Aisle 1
  - In Progress
  - Spilled water
Corporate Web Application

ALL LOCATIONS

MyMeijer Crowdsourcing Shopping

Reported Out of Stock this Month
11

Spills Reported this Month
5

Frequently Reported Out of Stock
- Scotch Magic Tape
  Reported: 4 times
- College Ruled Notebook
  Reported: 3 times
- Four Pocket Folder
  Reported: 2 times
What’s left to do?

• Fix bugs
• Slight UI tweaks
• Improve performance by reducing load times
• Film & edit video